



e-Youth
PATRIMONY
3.

LEFKADA, GREECE

19-20. OCTOBER 2018.

PARTICIPATING Organizations



We aim to help develop, promote and represent the general interests of the communities in Transylvania by having volunteering based social, cultural, sporting, educational, recreational and professional training activities, and thus promoting the active involvement of youth in the perpetuation of ethnic, national and European values.

We constantly work with young people and young adults, through non formal learning methods and vocational trainings in order to help them acquire skills, competencies and attitudes which help them become more successful in daily life and employment. It is important for us to make the communities we work with to think about the welfare of all its components.



Solidarity Tracks is a non-profit and non governmental organization, promoting youth exchanges, mobility and intercultural learning on European and worldwide scale. Solidarity Tracks disseminate the value of the human rights and pursue the initiative of responsible and sustainable development.

The actions of Solidarity Tracks support individuals' personal development in relation to local sustainable development.

Our organization was established thanks to a heartfelt aspiration and cooperation of men, women and children of every age, from different regions of Greece and abroad. The ultimate goal of our organization is to understand the links which unite people, inspire us, supports the spirit for an equal and mutual development.



The **Associazione Costiera Amalfinata Riserva della Biosfera (ACAR.BIO)** (www.acarbio.it), is engaged in organization and coordination of projects which aim to strengthen the Amalfi Coast candidature as Biosphere Reserve. Its activities focus on the conservation and safeguard of the natural and historical-cultural heritage of the Amalfi Coast, by promoting any kind of sustainable development in the field of the environment, the tourism, the mobility, the energy. It also pays particular attention to the conservation and protection of historic buildings, monuments and marks left by the ancient civilizations.



The CREFAD Loire, Saint-Etienne, France, puts citizen empowerment at the heart of its action so that people that are normally far away from the usual participation devices have the opportunity to have a say and to act on it. It is a popular education association that would like to encourage, favour and accompany economic, social and cultural personal and/or professional development initiatives that are part of a solidarity approach.



The main aims of the Association are:

- to promote international co-operation and understanding between young people from different countries and different cultures;
- to provide young people with the opportunity to gain international experience for their personal and professional development;
- to develop regional, national and European consciousness of young people
- to promote volunteering- local and international, as a way towards active citizenship;
- to promote Poland and the Lower Silesia region in Europe.



The main objective is the empowerment of young's in order to facilitate the acquisition of new skills and competences based on non-formal education and experiential learning, creating opportunities for young's discover a new dimensions of interaction where it's possible every person have the same opportunities to succeed in life being different and making the difference.

Having in mind the needs and preoccupations of the young's from our local communities, our group is actively involved in the creation and promotions of activities in several areas like: Youth Employment and Entrepreneurship, Sustainable Development and Healthy Life Styles, Art's, Culture and Technology, Intergenerational Dialogue, Sports and Outdoor Education, social exclusion and involvement of young's with fewer opportunities, promotion of local networks and valorization of local patrimony and natural ecosystems.



Diagonal Spain is a non-profit organization with a mission to promote international networking and professional and cultural exchange between third sector organizations interested in:

- The organization and promotion of cultural and professional activities to promote cultural diversity.
- The interaction with the natural environment, environment, respect and protection of natural areas.
- Programming, design and management of vocational courses.
- The dissemination of the principles of equal opportunities between men and women.
- and. The promotion in the field of Youth, of Human Rights and the active participation of citizens.
- The promotion of initiatives related to cultural and language to safeguard the language minorities and respect for linguistic diversity.
- Intergenerational cooperation and exchange.



Centre of leisure time Luzanky is regional organization formed by the Region of South Moravia. Our goal is to offer free time activities for people of all the age and social groups. Luzanky has existed for more than 65 years and it's the oldest and also the biggest leisure time centre in the Czech Republic. Luzanky is formed by 11 centers situated in the different parts of the city. We Offer about 600 courses and hobby groups for more than 11 000 participants every year. During the school year we organize about 400 different events, we organize clubs of different topics and interests. Every summer we organize the summer camps and various courses for the children, youth and adults. During the school year we offer also the education programs for the schools in Brno.

Number of employees: about 100 employees, about 100 externs and more than 200 volunteers. There is a strong tradition of voluntary work and cooperation with volunteers in our organization.

Our philosophy is to create the conditions to fulfill the interests of all the branches of leisure time activities for all the age and social groups.



LEFKADA, GREECE

MANAGING the PROJECT



ensure continuity
in the meetings

1 CONTACT PERSON
TO BE
CLEARLY
DEFINED

SURVEY

to be repeated
with the RELEVANT
TARGET GROUP

INFORMATION
TO BE TRANSFERRED

EFFICIENTLY



LEFKADA, GREECE

THE TARGET GROUP

TO BE
EFFICIENTLY
CATEGORIZED

TO BE
CLEARLY
DEFINED
&
DELIMITED



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IDENTIFICATION OF CRAFTERS

NEED FOR ESTABLISHING REGULAR CONTACT

PRELIMINARY LIST

CREATION OF A DATABASE

WHO ARE THEY?

- artisans
- small producers
- farmers
- artists
- young entrepreneurs

FILL IN SURVEY

WHAT THEY MAKE?

- ceramics
- product design
- traditional textile art
- art objects
- jewelry
- fashion design
- food products
- wooden objects



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DEFINITION OF THE NEEDS

ISSUES FACED

linguistic assistance (local)
language learning

enabling networking
marketing workshops

communication barrier
(~~foreign languages~~ comm. to outside)

lack of innovation
lack of networking (local & internat.)

establishing channels

lack of channels to transfer knowledge
(loss of tradition lack of visibility)

need for efficient marketing strategy
(branding, visual identity, social media)

passing knowledge & visibility



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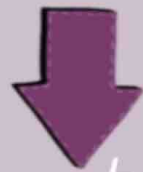
GATHER BEST PRACTICES

websites & webshops
living library
cooperatives / associations

FORMATION & PROFESSIONAL SUPPORT

marketing & branding
trainings
CONNECT: crafter - design / communications professionals opportunities
WORKSHOPS on funding

ACTIVITY PROPOSALS



responding to the needs

FACILITATE TRADE

open workshop
activity studio visits
MARKETS / FAIRS
increase visibility

ENABLE NETWORKING

STARTUP
café
exhibitions
intergenerational workshops
YOUTH ENTREPRENEURS CLUB
International mobilities



LEFKADA, GREECE

CAREER DAY 2019

AN EVENT ORGANIZED IN THE SAME TIME IN THE LOCAL COMMUNITIES OF THE PARTNERS

TASKS OF THE PARTNERS

coordinate communication strategy
creation of social media tools
promo: podcast & blog posts
design common poster & promo material

AIMS

- local + intern networking among crafters
- increasing visibility of craft work (showroom / exhibition)
- meeting youngsters with entrepreneurial initiatives
- database building
promotion of YEC



LEFKADA, GREECE

Meeting organized by:

ΜΟΝΟΠΑΤΙΑ ΑΛΛΗΛΕΓΓΥΗΣ



www.tamonopatia.org

Co-founded by:



Erasmus+



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