

Co-funded by the
Erasmus+ Programme
of the European Union



Youth e-patrimony

YOUTH
patrimony



2nd Edition
**Learning
TOOL**

INITIATIVES



1. INITIATIVE

EVENT ON "ARTS AND RECOVERING OF PUBLIC SPACES"

Promoter: ACARBIO association, Italy

17 November 2019 – Maiori (Amalfi Coast) – Italy

10am – 13am

Organisations involved: Municipality of Maiori, ACARBIO association, Maiori's Youth Forum

Programme of the activities:

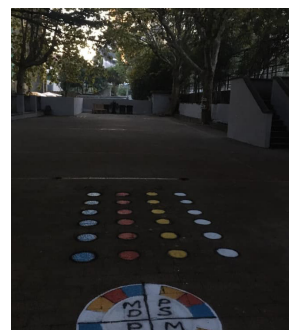
In October 2019 the Municipality of Maiori, in cooperation with ACARBIO, has taken a new path towards the valorization of urban spaces and ways to regain spaces from abandonment for the benefit of the local community, especially young people. The main objective is to actively involve the local youth in this process, making them feel part of the change, become active citizens and responsible of the public spaces of their town.

On 17 November, the graffiti artist and graphic designer Marco De Rosa, will lead a workshop with the local youth to complete the renovation of the little square behind Palazzo Mezzacapo, which was started in October by the international youth of Re-NEWed Spaces project (Erasmus+).

The young people of Maiori are invited to participate in this event which will consist of:

- Presentation "the power of our ideas" and "e-youth patrimony: youth entrepreneurship in craft" (led by ACARBIO)
- Art workshop led by Marco De Rosa (painting)
- Opportunities for youth involvement and youth mobility (led by Youth Forum)

Result of the activity will be posted online on the website of the respective websites of the organizations involved.



2. INITIATIVE

A Cup of Soul - Herbal Workshop - Romania
Promoter: ATA, Romania

The Lavender Montana Transylvania in cooperation with Erdélyi Ifjúsági Egyesület and Keresztúr Térségi Mezőgazdászok Egyesülete for the 8th time their herbal workshop. The volunteers who took part together with the participants had fruitful conversations about the topic, they could go through the light maze or in the framework of the workshop, they could also make hedgehogs bakery sweets from, colorful smoothie from healthy ingredients, and not least, sweets without layer baking. The purpose of the workshop was to bring back traditions.

3. INITIATIVE

Bridge - Most – Bridge
Promoter: Gain & Sustain Austria

The aim of this project is to spread art in the Alps-Adriatic region - more precisely: to make photography and art understandable. The young artists Frano Ozbolt and Chris Stermitz show their works across borders. This is about connecting different cultures and different living environments. The exhibition shows people with disabilities who are photographically captured. Her life stories are crowned with success - this shows that a disability can be overcome and bridges to other people create new connections. What is special about the exhibition is that the art can also be grasped, because the pictures are relief-like, so that even blind people have access to art. The traveling exhibition was already in Zagreb, Villach and on the Croatian coast. The Bridge project is a cooperation project with the Croatian organization Elefant and was created as part of our "Young and Creative Entrepreneurs" network activity.

https://www.facebook.com/projektmost/?comment_id=Y29tbWVud-DooODUzODQ1NTE1NzQ1MTFfMTMoNzcoOA%3D%3D





4. INITIATIVE

Understand art

Promoter: Gain & Sustain, Austria

The Understanding Art project creates a dialogue between blind and sighted people. Carinthian artist Chris Stermitz has created works that can be felt by blind and visually impaired people and breaks a longstanding taboo in the art world.

The project included a vernissage, a finissage, 5 school tours and 3 workshops. The exhibition attracted more than 300 people and sparked further projects. The great media coverage and the enormous interest of the newspapers, radio stations and television made "comprehend art" known throughout Carinthia and beyond.

5. INITIATIVE

Entrepreneurship in the countryside

Promoter: Gain & Sustain Austria

30 young Europeans from the following countries were part of the Entrepreneurship in the countryside project: Azerbaijan, Spain, Georgia, Lithuania, Serbia and Austria. The project was about getting young people excited about entrepreneurial initiatives in rural areas. Show them opportunities to let them work on their own ideas and then initiate joint follow-up projects.

The following topics were dealt with and carried out by us as workshop leaders: youth unemployment, creative entrepreneurship, European values and the EU 2020 strategy. The following methods were used: workshops, discussions, development of a strategy paper, city tour, visit to eco-business and outdoor activities.

TOOLS for Learning



TOOLS for LEARNING

1. TOOL

Lefkada Time Bank – Solidarity Tracks, Greece

Time Bank In Lefkas island is a network for exchanging services and knowledge. Time Bank is a alternative system to money and the capitalist foundations. It forms a network of mutual exchange of services and knowledge on the scale of a local community. Within its frame, all transaction is made based on the value “time”, thus excluding the monetary value.

Every member can offer some of his/her time, under the form of services with regard to his/her skills/competences. He/she is entitled to receive other services, on a mutual basis, according to his/her needs and wishes. The principle of parity of statuses

Every person has competences and knowledge proper to him/her. These competences and knowledge may be manual or intellectual. In our network, no hierarchical distinction is made among the offered services: they all have the same value and correspond to the same “time credit”.

For instance, one hour of babysitting offered for exchange is worth one hour for computer repair, offered for exchange too.

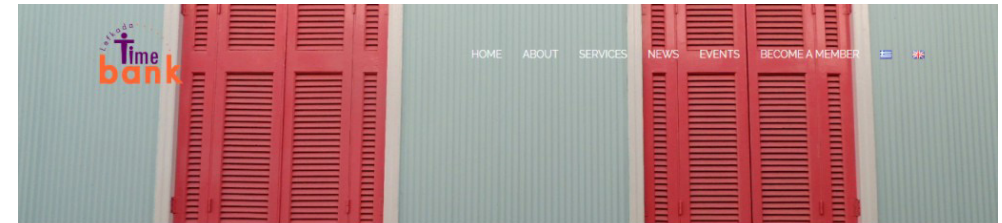
The principle of the reciprocity of the exchanges

Each and every member of the Time Bank’s network is both a seeker (demands services) and a supplier (offers his/her own services). In this way every member is entitled to asking another member for a service, but on a mutual basis, he/she has to offer another kind of service and stay at the other members’ disposal.

This is a recommendable tool that can be applied in several communities in Europe which strengthens solidarity and mutual aid between the citizens of the community.

<https://lefkadatimebank.gr/>

<https://youtu.be/k43r1RH8edA>



ABOUT

Time Bank In Lefkas island is a network for exchanging services and knowledge (know-how) which was established by two volunteers in 2012 and is being supported by the NGO “Solidarity Tracks”.

A Time Bank is a alternative system to money and the capitalist foundations. It forms a network of mutual exchange of services and knowledge on the scale of a local community. Within its frame, all transaction is made based on the value “time”, thus excluding the monetary value.

Categories

ART & CULTURE

COOKING

EDUCATION & KNOWLEDGE

EVENTS 2014



2. TOOL

Promoting the Sustainable Development Goals through Digital Storytelling with Youth
ATA/ROMANIA

Description: The YIPPEE project aims to introduce the Digital Storytelling methodology to teachers and social workers as a way to engage youths, develop their talent management through job counselling, and tackle inequalities by raising awareness towards global education. In this way, this project gravitates towards three distinct yet significantly interconnected Applications for Digital Storytelling: for personal empowerment, job/career counselling, and heightening consciousness towards global issues and Sustainable Development Goals (SDGs).

The unique experience that Digital Storytelling provides is empowering in the sense that it creates a safe space for individuals to reflect on the past and present by looking at their lives and their interactions with people through a critical eye. The act of creating digital stories can provide young people with a clearer understanding of how life events shape who they are, and the final products can become learning tools for the authors themselves. In other words, digital stories challenge people to think and reflect on their own lives with respect to the larger social and historical picture. This in turn allows the storyteller to understand and feel more confident about their sense of identity. In this respect, Digital Storytelling is particularly important for young people as they are in the transition phase from childhood to adulthood, realising their identity both within the framework of their community and in a deeply personal context.

Furthermore, the final step of the Digital Storytelling method is to share, reflect and receive feedback. By listening to someone's story, people are able to connect with each other. Individuals can feel the impact of their stories on others and at the same time on themselves as they reflect more deeply on who they are and what they want to become. As such, the process is as important as the product and the stages that the participant undergoes to create his or her story are rewarding in terms of both self-development and self-expression.

Promoting the Sustainable Development Goals through Digital Storytelling with Youth

YIPPEE Project Guidelines for Youth Workers

WRITTEN BY:
Anthropolis Egyesület (HU), ATA (RO),
Credi-Ong (Benin), Global Link (UK),
Melting Pro (IT),
2018



Beyond fostering imagination and creativity, the Digital Storytelling method can build confidence by polishing certain practical skills including communication, writing, teamwork and technical skills. While not the main focus of the process, the acquisition and practising of these skills in a non-formal setting can act as a supplementary form of empowerment.

<https://drive.google.com/file/d/1UFQqPtqxyFloRmivF-GTAEaK5qGRjjlR/view>

http://storycenter.info/wp-content/uploads/2019/03/yippie_project_guidelines_for_youth_workers.pdf

3. TOOL

Empowering Communities: A Toolkit for Promoting Learning Circles
Portugal

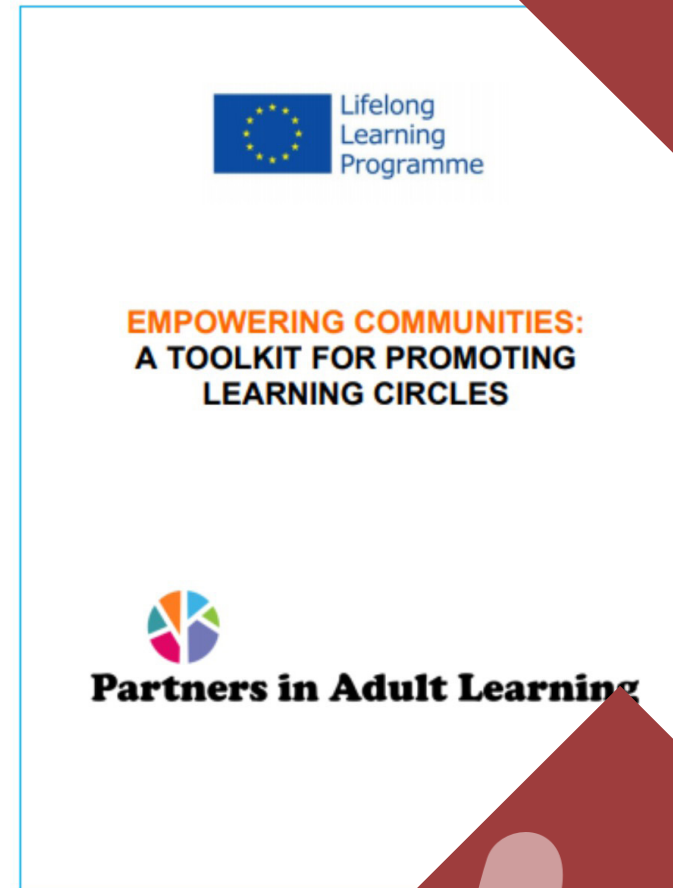
The toolkit “Empowering Communities: A Toolkit for Promoting Learning Circles” explores the concept of “learning circles” from the theoretical point of view and provides practical guidance on how to set up, run and evaluate a learning circle.

Aims of the tool

- Share what is a “learning circle” and how it can be implemented;
- Share the factors that need to be taken into account to ensure successful running of a Learning Circle (LC).
- Provide some guidance and suggestions on various aspects of running learning circles including tracking progress, motivation, the role of the facilitator, inclusive learning environment and critical success factors.
- To share how a “learning circle” can be developed in different community back grounds and for different target groups;
- To demonstrated how a “learning circle” can utilize the social capital in local communities and help local residents become more involved in, direct and take greater responsibility for their own learning.

Description of the tool

The toolkit explores the concept of “learning circles” from the theoretical point of view and provides practical guidance on how to set up, run and evaluate a learning circle. The document builds on experience of Euro-



pean partners in running learning circles in various settings. The practical section of the toolkit includes useful templates and diagrams to help any organization successfully set up and run learning circles.

Tool: https://www.salto-youth.net/downloads/toolbox_tool_download-file-1149/Partners_in_Adult_Learning_Toolkit___final_version.pdf

4. TOOL

WCC

MISSION AND VISION

Our mission is to elevate awareness and appreciation of crafts as an integral part of society's cultural, social and economic wellbeing.

Our vision is a world where craftsmanship and its inherent skills are valued and appreciated at every level of society.

Our purpose is to strengthen the status of and promote crafts as a vital part of cultural, social and economic life through our global network of members and affiliates.

Our membership is open to national, regional and professional bodies that have a mandate to advocate for and develop craft.

What WCC does

We promote the design-led crafts and applied arts in Europe

We have built up an international network of contacts in these craft fields

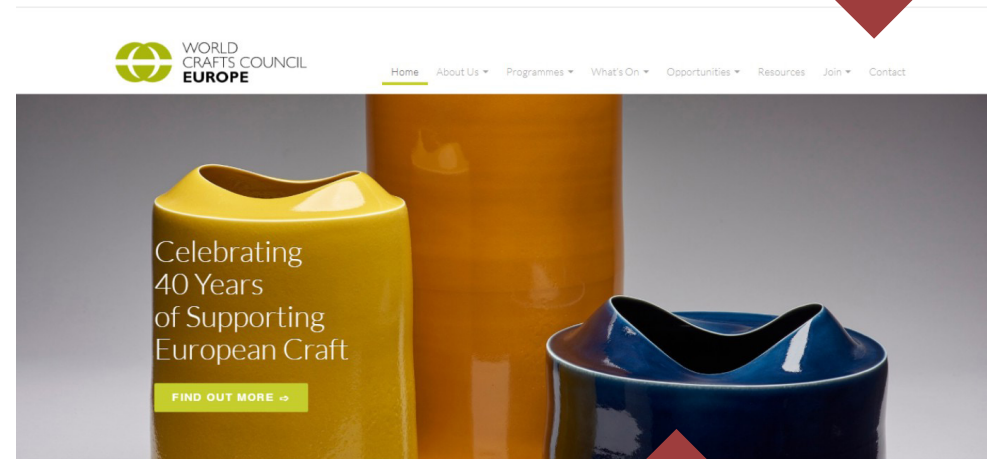
We collect and spread information across a large network of member entities

We represent crafts at international, official, political and administrative levels

We foster crafts as a professional activity producing work of the highest quality

We join international cooperation programmes of importance to the crafts sector

<https://wcc-europe.org/>



Marketplaces for ONLINE selling



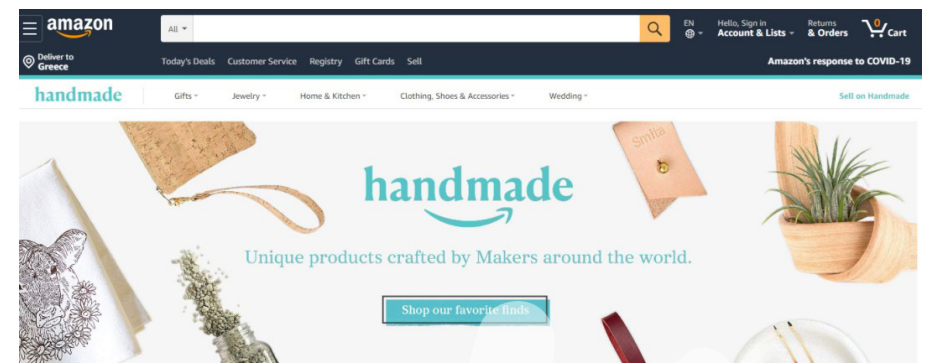
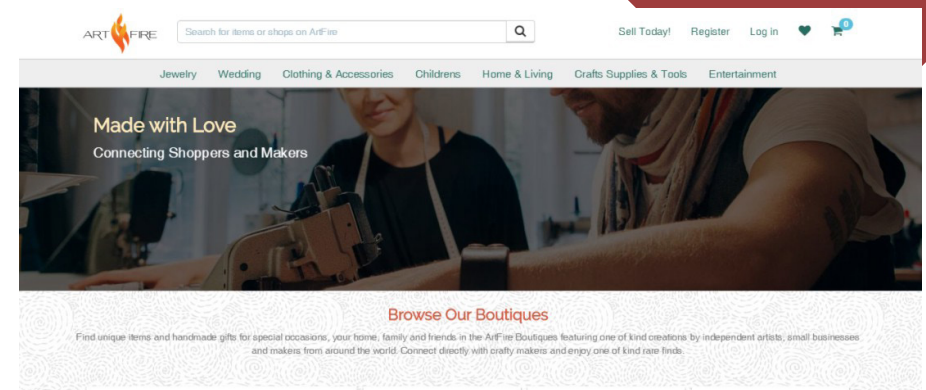
Marketplaces for ONLINE selling

ArtFire

This marketplace is where crafters from all over the world can come together to buy, sell and interact. ArtFire offers a wide variety of handmade items and offers the option for buyers to post a “wanted” ad if they are looking for something specific to be made. The website also allows for easy searches by category, occasion colors, trends or boutique. There is a listing fee, but it can be as low as 23 cents per item. A Standard subscription will cost you \$4.95 per month, plus the per-item fee for up to 250 items. ArtFire will take 9 percent of the final sale. A Popular subscription is \$20 per month, but ArtFire only gets 3 percent of a sale, you can list up to 1,000 items, and there’s no listing fee. The high-end Featured subscription is \$40 per month with a 3 percent cut of sales on 2,500 items and no listing fees. That version will give you more visibility on the site.

Amazon Handmade

Yup. That Amazon. Amazon Handmade is for artisans looking to sell their pieces to a mass audience – like 250 million people. All products available in your store must be made entirely by hand, hand-altered or hand-assembled. The products must be handmade by the artisan, an employee or a member of your collective. Once your application is approved, you can start selling in any of the many categories, such as jewelry, home decor, apparel and personal care. Listings are free, and there’s no limit to how many you can post. But it will cost you \$39.99 per month, and Amazon takes a 12 percent cut of every sale.



Big Cartel

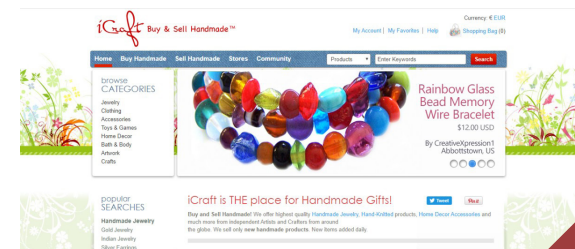
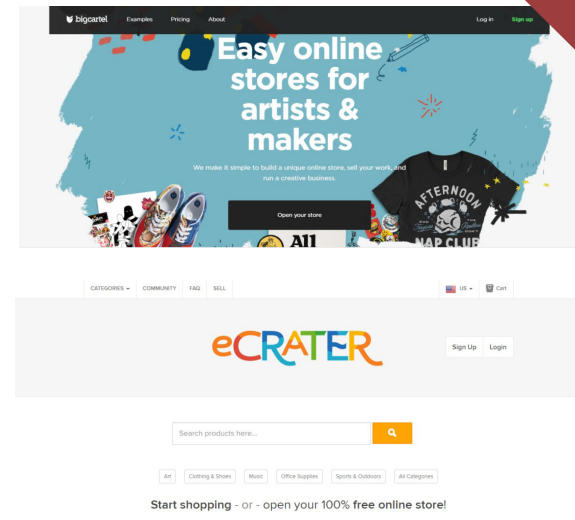
Big Cartel prides itself on being “made by artists, for artists.” It promotes the creativity of the crafters and wants them to succeed in a world dominated by mass-produced goods. With this marketplace, you can easily customize one of the premade themes by changing images, colors, fonts and more. You can list items such as T-shirts, art, ceramics and stickers. There are four plan options, ranging from five products (the free option) to 300 products and resources such as Google Analytics and inventory tracking (\$30 per month). It integrates with four payment processing services, each of which has its own per-transaction fee, but Big Cartel doesn't charge a transaction fee.

eCRATER

eCRATER is an online marketplace that brings buyers and sellers together. It's free to register, with customizable online stores. Users also have access to the community forum, where sellers can connect with buyers and fellow sellers can share their experiences. New users have to register an account and open their store, which is free. You get 100 percent of the sales that you bring to your store, and you only have to pay a 2.9 percent fee if eCRATER brings a sale through the main marketplace.

iCraftGifts

Based out of Ontario, Canada, iCraftGifts only allows sellers who hand-make art, crafts and fashion items. You can even let buyers know that you are accepting custom project requests. Setting up a store is easy, and once you do, you'll have access to marketing services, community blog articles, message boards, and arts and crafts events. iCraftGifts has no transaction or listing fees, but it does strictly review all submitted work to make sure it meets the site's mission and values. You can sign up for a Starter listing plan for \$5 per month for up to 12 months with 50 listings. A Professional account is \$10 per month for up to 100 items, and an Elite account is unlimited listings for \$15 per month. There's also a one-time \$25 registration fee.



IndieMade

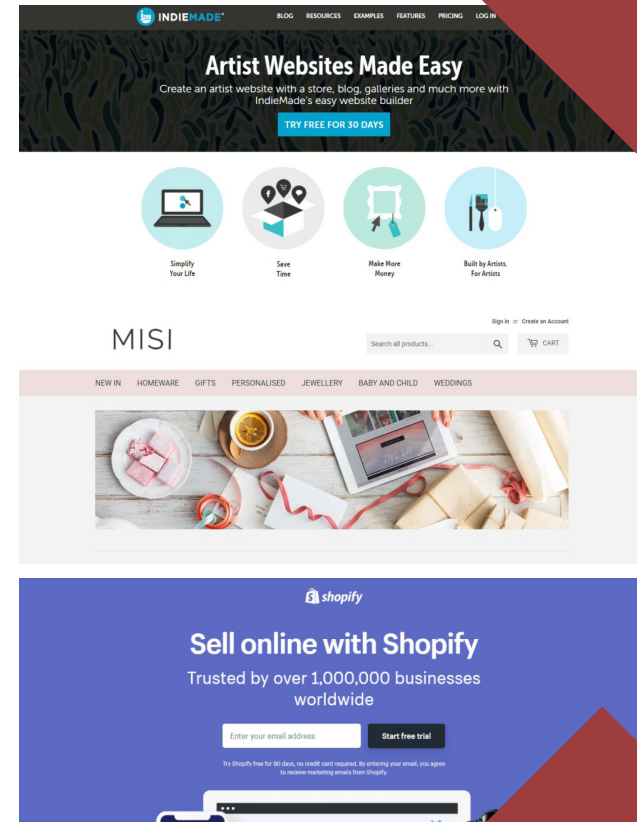
IndieMade is one-stop store for artists. The site handles everything needed for marketing and managing a website, including photo galleries, web hosting, marketing tools and support. When you sign up for a 30-day free trial, you gain access to all those tools and much more. There are four options for listing products on IndieMade, from the basic option for \$4.95 a month to the Plus option for \$19.95 per month. Each level offers something different, with the highest one offering 300 products, 10 images per product, coupons and much more. There are no listing fees. You can sign up for a free trial.

Misi

Misi is a U.K.-based marketplace for handmade and personalized creations. It works with the designers to help them create, build and expand their businesses from the ground up. The marketplace provides content to guide you in your business, and provides tips and tricks for using social media to boost your sales. Categories include wedding items, baby and child, and homeware accessories. Setting up a shop is free, but there are small listing fees (0.2 pounds) and 3 percent commission on each sale.

Shopify

With Shopify, you get more than just a marketplace. You can create an online store and get a custom domain and website design without any previous knowledge of designing a website. Shopify provides resources to help artisans create the best e-commerce site possible. The website are optimized for mobile and desktop, and there are more than 100 store themes to choose from. Shopify Payments allows you to accept credit cards immediately without going through a third party, but it will cost you 2.9 percent plus 30 cents for online transactions. If you opt for a third-party payment system, you'll still owe Shopify 2 percent of final sales. You can get shipping labels and estimated shipping costs right from Shopify and save money on postage. To see Shopify's full list of services and sign up for a 14-day free trial, visit its website. A Basic plan is \$29 per month,



a regular Shopify account is \$79 per month, and an Advanced account is \$299. There is a ShopifyPlus account for enterprise-level companies or Shopify Lite for \$9 per month, but that only allows sales through Facebook.

Society6

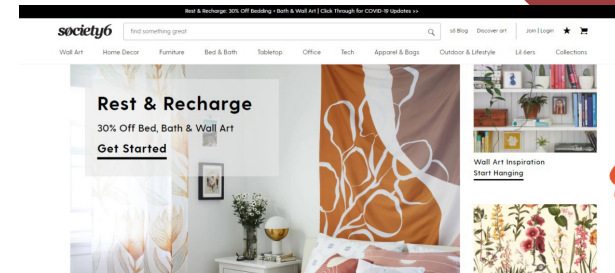
If you fancy yourself an artist and want to try your hand at selling your work, Society6 is the perfect opportunity. You must be a verified member of Society6, because that is how artists get paid for their sales. With a Society6 page, you are in complete control of the rights to your work and can post artwork, set prices, and add other products with your art on them, such as T-shirts and laptop skins. Society6 does take a 10 percent fee for all sales.

Volusion

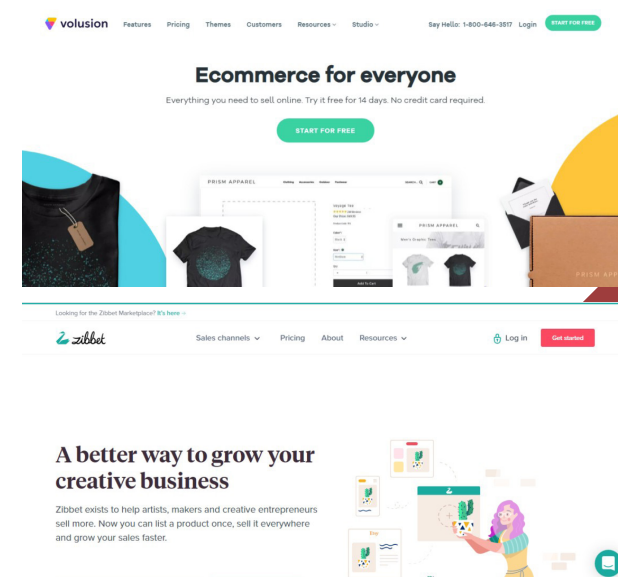
The Volusion marketplace is similar to Shopify in that you can use its resources to build the perfect website with a custom domain, and the website is responsive so your customers can view you on any device. Volusion offers many resources for listing products, processing order, payment processing, shipping options and so much more. With a subscription, you gain 24/7 access to e-commerce experts who can assist you in any way possible. The Mini account is \$15 per month for 100 product listings. A Plus account is \$35 per month for 1,000 listings, a Pro account is \$75 for 10,000 products, and a Premium account is \$135 per month for unlimited products. There are no transaction fees. You can sign up for a free trial.

Zibbet

Home to more than 55,000 independent creatives, Zibbet prides itself on featuring individual handmade-only sellers who manage their own creation process from conception to packaging to shipping. The site does not require listing fees or take commission. In addition, it offers tons of tools and support opportunities for sellers, including a customizable stand-alone website, Etsy importing, order management and statistics. A Starter membership will cost you \$4 per month for up to 50 items, a Pro account is \$8 per month for unlimited items, and an unlimited account is \$16 per month, when billed annually, for unlimited items and full customization options.



https://www.businessnewsdaily.com/5287-etsy-alternatives-handmade-sites.html?fbclid=IwAR3RpHxm6uxSDIETeJDmb_w2CL6ZbzHb5PM9m6cRX7gSpA4Ac4y7qYSU1d4



Meeting with YOUNG CRAFTER



MEETING WITH YOUNG CRAFTERS

Traditional Baker - Vasilis Papatriandafilou - Greece

Vasilis Papatriandafilou - Hi, my name is Vasilis Papatriandafilou I am from Katachas, Pieria region of Greece. In the last years I decided to follow my love and passion for the cereals and bread, so I let my job and financial studies for something more beautiful. I decided to cultivate the earth in the most beautiful way, to produce cereals and with them to prepare/knead traditional bread. Last years I try to connect lost traditions (traditions which are lost for thousands of years) and I continue to discover these recipes.

This is the bread I make. The base of this bread is traditional variety of wheat seeds, where the wheat is grinded by stone mills. This is important for preparing healthy and pure bread. I am using a very, very old sourdough which I got it from one friend of mine from Agio Oros. The sourdough is more than 200 hundred years old, it does not have so much importance the years in the value of the bread, but it gives me the feeling that I am part of the history.

So continuing this tradition of preparing bread I became part of the sourdough history and I keep following.



Halikia Magda - Greece

Hello, my name is Halikia Magda and I decided to participate in the program Craft Lab Greece- Italy because I wanted to learn more about the tradition, how a weaving loom works, and to have my first contact with the embroidery from Karia.

They are two activities of Lefkas, typical of our traditionso I considered it very important.

My artwork is one lefkadian embroidery from Karia.

It was a very special moment for me because it needed a lot of effort.

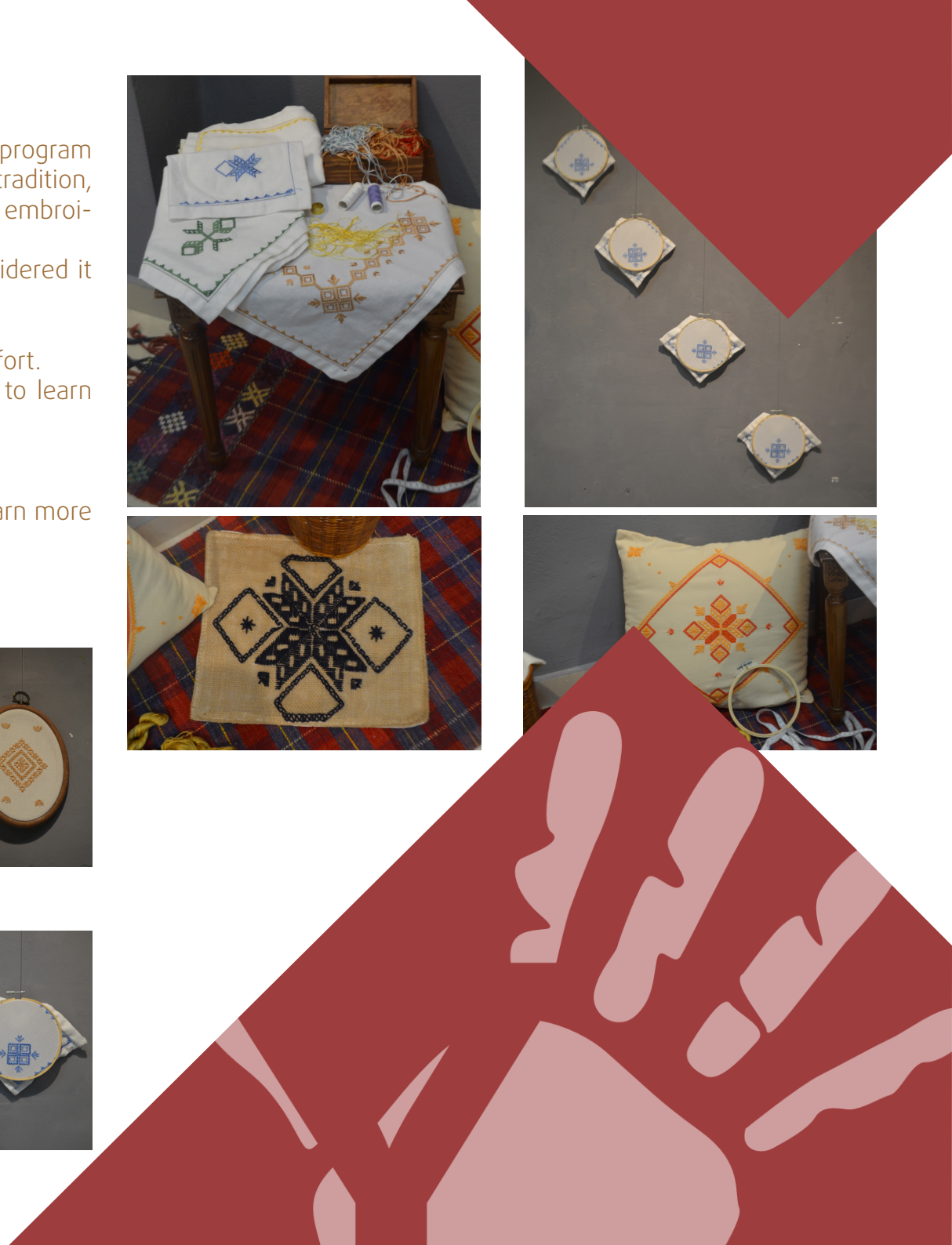
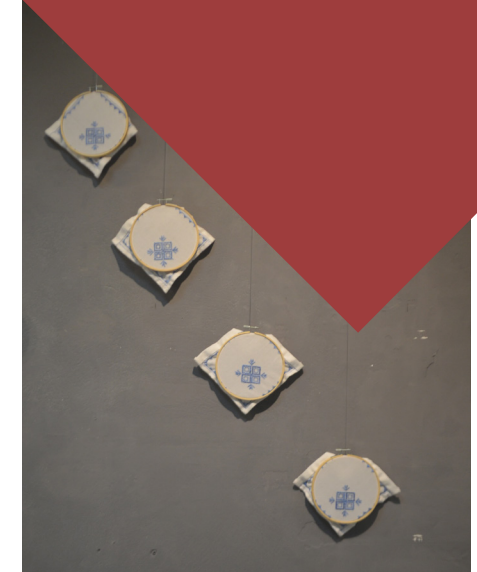
I think that the next generation must be closer to this tradition, to learn more about them.

And I think, it was a great opportunity.

Since I came close to the tradition, I am going to continue this.

If I can, also in my leisure time, I'll deal with the embroidery, to learn more about this.

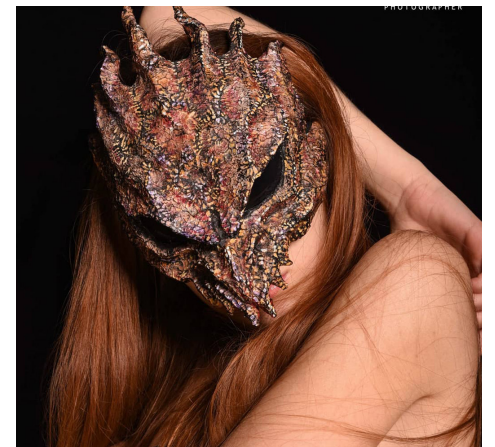
Thank you very much.



LUCA ARCAMONE - Italy

LUCA ARCAMONE (<https://www.facebook.com/pg/CreatureDiLucaArcamone/>)

Luca Arcamone, 20 yo, is an artist from Napoli who works with paper-mâché to make beautiful masks inspired by his "nightmares", his fears which take shape into "demons". Son of a locally famous artist, Marina Orlando, has started getting recognition after participating to the national comic event call Comicon 2015. He was the winner of the national contest for the special effect category of the "Italian Body Painting Festival"



Stathis Halkiopoulos - Greece

Traditional Knife maker - Stathis Halkiopoulos

Interview: <https://youtu.be/ZHLcYtvCY1g>



Partners

Verein zur Förderung von Kulturaustausch und Nachhaltigkeit - Gain&sustain: Europe, Austria

MONOPATIA ALLILEGGIIS/SOLIDARITY TRACKS, Greece

The Starry Start of Talents Foundation, Bulgaria

Lužánky stredisko voľného času Brno, příspěvková organizace/"SVC Luzanky", Czech republic

CREFAD LOIRE, France

Hungarian Volunteer sending foundation, Hungary

Asociatia de tineri din Ardeal, Romania

Non-Formal Learning Centre VitaTiim (Mittetulundusühing VitaTiim), Estonia

Semper Avanti, Poland

DIAGONAL ESPAÑA, Spain

Asociacion Mundus – Un Mundo a tus Pies, Spain

Kalkinma ve inovasyon Ofisi Dernegi - Development And Innovation Office Organization, Cyprus

Associazione Costiera Amalfitana Riserva Biosfera, Italy

ASSOCIAÇÃO NOVO MUNDO AZUL, Portugal

ACTOR, Romania

Develoement and innovation office organization, Turkey

